

Agenda as of September 22, 2014, and subject to change. Visit gartner.com/us/aadi for updates.

Sun DEC. 7	2:00 p.m.	Registration																				
	3:30 p.m.	Cloud Computing Boot Camp: Series of six 20-minute sessions (3:30 – 5:25 p.m.)																				
	4:15 p.m.	W1. Workshop: Is Your Application Organization Mature Enough to Support Digital Business? Bill Swanton (4:15 – 5:45 p.m.)					W2. Workshop: Managing the Risk of Open Source Software Mark Driver (4:15 – 5:45 p.m.)															
Mon DEC. 8	7:00 a.m.	Registration																				
	7:15 a.m.	Networking Breakfast																				
	8:15 a.m.	T1. Tutorial: How Do I Get Them to Do That? Matthew Hotle					T2. Tutorial: Technical Insights — The Only Mobile App Architecture You'll Ever Need Kirk Knoernschild					T3. Tutorial: Debunking the Myths of User Experience Magnus Revang										
	9:15 a.m.	K1. Gartner Opening Keynote Powering the Digital Future Tina Nunno, Vice President and Gartner Fellow, Gartner Research; Daryl C. Plummer, Vice President and Gartner Fellow, Gartner Research; Jeff Schulman, Managing Vice President and Conference Chair, Gartner Research																				
		TRACK A			TRACK B			TRACK C			TRACK D			TRACK E			TRACK F			TRACK G		
		Create a Winning Mobile Applications Strategy			Balance Integration Agility and Control: The Integrator's Dilemma			Rebuild Your Application Architecture for the Digitalization of Business			Make Security and Governance Competitive Differentiators			Energize Your Application Strategy			Transform Your Application Development Organization and Mission			Leverage the Web to Drive Your Next-Gen Applications		
	10:30 a.m.	A1. The Mobile Scenario — How Mobility Will Revolutionize Your Work and Life Ian Finley			B1. Tying IT Together: The Evolving Role of Integration in Digital Business Benoit J. Lheureux			C1. APIs, Microservices and Software-Defined Architecture: Standing on the Shoulders of SOA Ross Altman			D1. The Future of Global Information Security: Information Security Five-Year Scenario Paul E. Proctor			E1. Stop Aiming for Successful Projects — Start Aiming for Successful Applications Andy Kyte			F1. Application Development in a Bimodal World Thomas E. Murphy, David Norton			G1. The Web: The Foundation for UX and Digital Business Gene Phifer, David Mitchell Smith		
	11:30 a.m.	A2. Mobile Apps Really Are Different — Leveraging Best Practices in Mobile App Development Van L. Baker			B2. Citizen Integrators, APIs and iPaaS: How to Crack the Cloud Service Integration Enigma Massimo Pezzini			C2. Use Event Processing and Analytics to Design Better Digital Business Solutions W. Roy Schulte			D2. The Dark Side of the Nexus and the Digital Workplace Tom Scholtz			E2. The IBM Mainframe and the Modern Digital World: Migration or Bust? Dale Vecchio			F2. Lean and Agile UX: How to Deliver UX in Agile Teams Magnus Revang			G2. User Experience: Effective Engagement Strategies From Customers to Smart Machines Gene Phifer, Ray Valdes		
	12:15 p.m.	Solution Showcase and Attendee Lunch																				
	2:15 p.m.	TOH1. Town Hall: Journey to the Digital Enterprise Daryl C. Plummer					TOH2. Town Hall: Bimodal IT — Balance Renovation and Innovation in Your Application Strategy Ian Finley, Benoit J. Lheureux, Bill Swanton					TOH3. Town Hall: Enterprise and Application Architecture Best Practices Ross Altman, Betsy Burton										
	3:15 p.m.	Solution Provider Sessions																				
	4:15 p.m.	K2a. Gartner Keynote The Wolf in CIO's Clothing Tina Nunno, Vice President and Gartner Fellow, Gartner Research					K2b. Technology Trailblazer Interview: Digital Transformation — Building the Industrial Internet Jeff Schulman, Managing Vice President and Conference Chair, Gartner Research; Jeremiah Stone, CEO, GE Energy Management															
	5:00 p.m.	Solution Showcase and Attendee Reception																				
Tue DEC. 9	7:30 a.m.	Registration																				
	7:30 a.m.	Networking Breakfast																				
	8:30 a.m.	A3. Mobile Apps 2014 to 2018 — Creating the Next Generation of Consumer Value Richard Marshall			B3. Technical Insights: Using Public APIs — Manage the Risk to Reap the Reward Gary Olliffe			C3. New Application Architecture Supports Context-Aware Decisions Yefim V. Natis			D3. A Guide to Gartner's Enterprise Mobile Security Self-Assessment John Girard			E3. Scaling Agile Development With Gartner's Enterprise Agile Principles David Norton			F3. Application Development by the Masses: Lessons Learned From the Internet for Open Innovation Inside the Enterprise Mark Driver			G3. Using Web Analytics and A/B Testing to Improve UX Magnus Revang		
	9:30 a.m.	Solution Provider Sessions																				
	10:30 a.m.	A4. Integration: The Thorn in the Backside of Your Mobile AD Projects Richard Marshall, Massimo Pezzini			B4. Ten Best Practices for Real-Time Analytics in Business Applications W. Roy Schulte			C4. The Future of Enterprise: Architecture in the Digital Business of 2025 Betsy Burton			D4. Seven Supporting Services That Application Owners Will Demand From the IAM Team Steve Krapes			E4. Connecting the Governance Dots: Business Capabilities, Demand Management and Product Delivery Matthew Hotle			F4. Technical Insights: Ditch Your SDLC Infrastructure — Develop Software in the Cloud Sean Kenefick			G4. HTML5 and the Journey to the Modern and Mobile Web David Mitchell Smith		
	11:30 a.m.	K3. Guest Keynote Building Your Lens for Navigating the Future Tom Koulopoulos, Founder, Delphi Group																				
	12:15 p.m.	Sponsored Lunch Address																				
	2:15 p.m.	A5. Why Listening to Your Users Is Only Half the Battle for Defining Mobile Apps Van L. Baker			B5. How to Successfully Implement a Bimodal, Two-Speed Approach to Integration Keith Guttridge			C5. Technical Insights: Fragile vs. Agile Application Architecture Kirk Knoernschild			D5. Balancing Risk and Opportunity: The Gartner Risk Treatment Model for Applications Paul E. Proctor			E5. Case Study: Transforming an Organization With Cloud Yefim V. Natis; Paul Risk, The Warranty Group			F5. Surviving the Coming IT Shakeout Nathan Wilson			G5. Technical Insights: JavaScript Republic Danny Brian		
	3:15 p.m.	Solution Provider Sessions																				
	4:15 p.m.	A6. Ten Mobile Apps That Are Changing the World Ian Finley			B6. Technical Insights: Time to Get Off the Enterprise Bus Gary Olliffe			C6. Application Architecture for Digital Business Anne Thomas			D6. Case Study: Framework for Prioritizing Application Modernization Dale Vecchio			E6. The Four Futures of IT When Every Budget Is an IT Budget Bill Swanton			F6. How the Cloud Is Revolutionizing Modern Application Development Mark Driver			G6. A Platform Approach to Websites, Portals and Mobile Apps Gene Phifer		
	5:00 p.m.	Hospitality Suites																				
	Wed DEC. 10	7:30 a.m.	Registration																			
		7:30 a.m.	Networking Breakfast																			
8:30 a.m.		Solution Provider Sessions																				
9:15 a.m.		A7. Technical Insights: Mobile App Development Myths Danny Brian, Kirk Knoernschild			B7. Converging Application and Data Integration Keith Guttridge, Eric Thoo			C7. Thinking the Unthinkable: Enabling Digital Business Through In-Memory Computing Massimo Pezzini			D7. The Dark Side of the Nexus: Enterprise Mobility Security Failures, Trends and Threats John Girard			E7. Use the Application Prospectus to Improve Prioritization and Outcomes Andy Kyte			F7. Designing Your Organization to Deliver a Better User Experience Ray Valdes			G7. Cloud/Client — Where Cloud Meets Mobile and the Web David Mitchell Smith		
10:15 a.m.		Solution Provider Sessions																				
11:15 a.m.		K4. Guest Keynote The Art of Innovation Guy Kawasaki, Chief Evangelist, Canva																				
12:00 p.m.		Networking Lunch																				
1:00 p.m.		A8. Mobile and Social User Experience Design Best Practices Gene Phifer			B8. The Role of APIs and API Networks in Digital Business and the Internet of Things Benoit J. Lheureux, Paolo Malinverno			C8. Mastering the Cloud Application Platform: Public, Private or Hybrid? Yefim V. Natis			D8. People-Centric Security: Case Studies and Best Practices Tom Scholtz			E8. Postmodern ERP: Cultural, Political and Organizational Change Imperatives Michael Guay			F8. Evolving Your Test Organization to Support Digital Business Thomas E. Murphy			G8. Web-Scale IT Demands Web-Scale Development Nathan Wilson		
2:00 p.m.		A9. How Mobility Will Transform Customer Engagement Processes Robert P. Desisto			B9. Hybrid Integration Platform: Why You Need It and Best Practices for Implementing It Jess Thompson			C9. Architecting for Velocity — Why Architecture Is Essential for Web-Scale and DevOps Development Nathan Wilson			D9. Building Advanced KRIs: Risk Metrics That Support Better Governance Paul E. Proctor			E9. IT Modernization: An Application Portfolio and Infrastructure for the Digital World Dale Vecchio			F9. Technical Insights: The Software Development Life Cycle: We've Got It Backward Kirk Knoernschil			G9. Creating a Game Plan for the Internet of Things Jeff Schulman		
3:00 p.m.		K5. Gartner Closing Keynote Transitioning to the Digital Age: What Must You Change? Daryl C. Plummer, Vice President and Gartner Fellow, Gartner Research																				